Brew in the Lou 2024 Saturday, October 12, 2024 • 1-5 pm • Francis Park

Retail Vendor Form

Food/Beer Sale Vendors to Provide...

- \$200 Exhibition Fee for Food Vendors
- \$100 fee for Food/Beverage Vendors who are also willing to provide food/beverage samples for 2,200 consumers
- Must staff your own booth (2 minimum).
- If possible, provide a Certificate of Insurance, naming the Lutheran Elementary School Association as a secondary insurer.

Retail Sales Vendors to Provide...

- \$150 Exhibition Fee
- Anticipate approximately 2,200 consumers throughout the event

IN THE LOU

• Must staff your own booth (2 minimum)

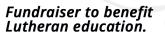
ALL Vendors will Receive...

- Access to 2,500+ beer/wine/spirit loving enthusiasts for consumer sales.
- 8-foot table and electric (if needed)
- Name/Logo inclusion in printed and digital promotional materials, valued at \$85,000+;
- Admission to the VIP tent for complimentary food and drink;

Additional Vendor Details

- All booths must be set-up by 12:30 pm on Saturday, October 12, 2024 and remain open during event hours of 1:00-5:00pm.
- All vendors must provide their own Tent and Signage
- Vendor agrees to the use of images taken during the event to be used by LESA for publicity purposes.

LESA CONTACT: Libby Gutberlet, Director of Development & Marketing (314) 200-0797 LGutberlet@lesaSTL.org





Lutheran Elementary School Association | 11123 South Towne Square, Ste. F | Saint Louis, MO | 63123 Phone : 314-200-0797 | Fax: 314-200-0890 | www.LESAstl.org

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Retail Vendor Agreement for October 12, 2024

IN THE LOU

Contact Name(s):	RAD			<u> </u>	
Business Name:		AN		. 3	SK-STI
Address:		City:	State	:	Zip:
Phone:	Cell Phone:	-121	Email:		
	confirm you are able to provide		' tent		
			nal Destars	# of D	remetional llandquite
res, i will help v	with promotion		nal Posters	# OF P	romotional Handouts
	ebook.com/LESASTL Instag tter.com/brewintheloustl	gram: <u>www.insta</u>	gram.com/luthera	<u>neleman</u>	<u>tarystl</u>
Detailed Description	of product(s) or service(s) you	u will be selling or	providing:		
IIIXIIIIIIIIIIIII			E/D		

Vendor agrees that the conduct of its employees and agents during the event and all products and promotional items displayed and sold will be consistent with the ministry and mission of the Lutheran Elementary School Association ("LESA"). LESA reserves the right to revoke vendor's right or license to display or sell items or otherwise be present at the event, at LESA's sole discretion.

Vendor expressly waives any claims and releases LESA for any cost, loss, damage or injury suffered by vendor arising out of its participation in the event, regardless of whether or not caused in whole or in part by the actions or inactions of LESA or its agents. Vendor additionally agrees to indemnify and hold LESA harmless from and against all costs, losses, damage or injury incurred by LESA as a result of any action or inaction of Vendor arising from its participation in the event.

Signature of Vendor	Date:	NB.M
Fundraiser to benefit Lutheran education.		LESA theran Elementary School Association

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