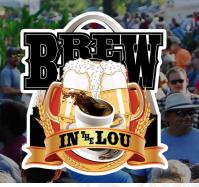
Saturday, October 12, 2024 • 1-5 pm • Francis Park

nsorship Opportunities



BREW IN THE LOU

Brew in the Lou is a sampling event featuring up to 2,000 active consumers for on-site activation and the sampling of craft beer, wine, spirits and food. Each guest receives a wristband and a commemorative glass to sample among 80+ vendors. Proceeds benefit the 9,500 students enrolled in 35 member schools.

BENEFITS

- Media Package Valued at \$85,000+
- Anticipated 2024 attendance: 2,000+ foodies
- 80+ vendors sampling and selling product
- Consumer activation with on-site sampling
- 60+ beer, wine and spirit vendors
- Home Brew Sanctioned & People's Choice Contests; Chili Cook-Off and Bratwurst Battle.
- Proceeds benefit the 35 member schools and 9,500 students served by the Lutheran Elementary Association in the Greater St. Louis region.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$10,000

Includes 10 VIP Tent tickets, logo/name link on website and social media, inclusion in media promotion package, signage and complimentary vendor tent and verbal recognition at event.





STAGE SPONSOR: \$5,000

Includes six VIP Tent tickets, logo/name link on our website, and social media, stage signage, complimentary vendor tent, and verbal recognition at event.

Fundraiser to benefit Lutheran education.



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sorship Opportunities



EXHIBIT SPONSOR: \$2,500

Includes four VIP Tent tickets, logo/name link on our website, and social media, complimentary vendor tent and verbal recognition at event.





FESTIVAL SPONSOR: \$1,250

Includes two VIP Tent tickets, print and website recognition and complimentary vendor tent.

Select One

Presenting Sponsor (\$10,000 and above).

Stage Sponsor (\$5,000)

Exhibit Sponsor (\$2,500)

Festival Sponsor (\$1,250)

Event Patron (<=\$1,000)

I have enclosed my check made payable to LESA in the amount of \$

Please bill my Mastercard	d, VISA or Discover (circle	e one)		
Name on card:	Account Number:			
Expiration:/	Security Code (3 digits on back of card):			
Contact Name(s):		BEITTE		and the
Business Name:		11// 11/4		
Address:		City:	State:	Zip:
Phone:	Cell Phone:	Ema	il:	
Signature of Vendor			Date:	W. \

Fundraiser to benefit Lutheran education.

